

Martin Weiss – Chairman

1. Year of birth: 1967
2. Principal education:
 - B.Sc., Economics at London School of Economics & Political Science (1990); and
 - M.P.H. at Harvard University, Cambridge, MA (1992).
3. Professional experience:
 - CEO of Hubert Burda Media Holding Kommanditgesellschaft (2022 to 2024);
 - Founder and CEO of Burda Principal Investments (2015 to 2021);
 - Executive Vice President, Strategy and Corporate Development, Millicom Services UK Ltd. (Millicom International Cellular S.A.) (2013 to 2015);
 - Founder and Managing Partner of Solon Management Consulting (1996 to 2013);
 - Consultant and Engagement Manager, McKinsey & Company (Germany) (McKinsey & Company, Inc.) (1992 to 1996);
 - Former board affiliations in:
 - o Bima Mobile (Private) (2014 to 2015);
 - o Good Hood GmbH (Private) (2016 to 2020);
 - o New Work SE (Public) (2020 to 2024);
 - o Notonthehighstreet Enterprises Ltd. (Private) (2016 to 2017);
 - and
 - o Tomorrow Focus AG (Public) (2003 to 2015).
4. Any work performed for the company and other significant professional commitments (e.g., board position etc.): board affiliations in
 - Immediate Media Co., Ltd. (Private) (2017 to Present); and
 - Vinted (Private) (2015 to Present).

Erik Flinck – Vice-Chair

1. Year of birth: 1980
2. Principal education:
 - MSc Engineering (Software development) at Royal Institute of Technology, Stockholm; and
 - MSc in Business and Administration at Stockholm University and Stockholm School of Economics.
3. Professional experience:
 - CEO and Managing Director of BCG Sweden (2022 to 2023);
 - Managing Director and Senior Partner at BCG (2020 to 2024);
 - Managing Director Partner at BCG (2015 to 2020);
 - Head of Group Strategy and M&A at Sandvik (2012 to 2015);
 - Various Consultant roles at BCG (2005 to 2012);
 - Strategy Board Member at Voi Technology (2018 to 2020); and
 - BCG Media presence transformation (2022 to 2023).
4. Any work performed for the company and other significant professional commitments (e.g., board position etc.):
 - Chairman of the Board at Catena Media (2024 to Present);
 - Board of Directors at Exakta Foto (2022 to Present); and
 - Chairman of the Board at drHUD.se (2022 to Present).

Stephen Taylor-Matthews

1. Year of birth: 1981
2. Professional experience:
 - Founder of Polynate (2023 to Present);
 - Founder of SyntheticW (2022 to Present);
 - Strategic Advisor at GamePLAI (2024 to Present).
 - GM Sports Betting at Underdog Fantasy (2021 to 2022);
 - CEO at GoatGaming (2017 to 2021);
 - Founder of APSTECH LTD (2015 to 2021);
 - Head of Commercial at Amelco UK Limited (2014);
 - Head of Commercial at Pinnacle Sports (2013);
 - Product Director (Watch&Trade) at PERFORM (2009 to 2013);
 - Senior Product Manager at Betgenius (2007 to 2009);
 - Senior Product Manager at Fanball.com (2005 to 2006)
 - Sports Database Manager at Opta Sports Data Ltd (2003 to 2005); and
 - Operations Manager at Sportingstatz (2002 to 2003).
3. Any work performed for the company and other significant professional commitments (e.g., board position etc.):
 - Board Member – Technology at Catena Media (2024 to Present).

Andreas Otto

1. Year of birth: 1976
2. Principal education:
 - MBA, Business Administration at University of California-Berkeley, Berkeley, CA (2008);
 - B.S., International Business at Northeastern University, Boston, MA (2002); and
 - Diplom-Betriebswirt, International Business at European School Business, Reutlingen (2001).
3. Professional experience:
 - Chief Commercial Officer at Storio Group (2022 to 2024);
 - CEO at posterXXL (2017 to 2024);
 - Founder and Managing Director at Caremondo (2015 to 2017);
 - Investment Director at SevenVentures (2014);
 - Co-Founder and Managing Director at the Iconic (2011 to 2013);
 - Project Leader at Boston Consulting Group (2008 to 2011); and
 - Brand Manager at BSH Home Appliances (2002 to 2006).
4. Any work performed for the company and other significant professional commitments (e.g., board position etc.).